GUJARAT ENERGY Securing India's Energy Future (Erstwhile Gujarat Gas Limited)	SCHEDULE OF RATES	Doc. No.	MAT-F-11
		Rev. No.	0
		Effective Date	29/01/2018

TENDER DESCRIPTION: Appointment of Bulk SMS and WhatsApp Service provider Agency.

1. **REQUIREMENT PERIOD (TENDERED DURATION): 3 Years**

2. **Bidder should quote Rate for below Services:**

Sr. No.	Service SAP Master Code*	Description	UoM	Quantity for 3 years	Rates Each Service (Rs. per Unit)
1	500703	SMS,ONE,WAY, TRANSACTIONAL	EACH	45,00,00,000	To be quoted by bidder
2	500704	SMS,ONE,WAY, PROMOTIONAL	EACH	5,00,00,000	To be quoted by bidder
3	500705	SMS,ONE,WAY,OTP	EACH	1,00,00,000	To be quoted by bidder
4	500706	SMS,TWO,WAY, TRANSACTIONAL	EACH	66,20,000	To be quoted by bidder
5	801108	WHATSAPP-ONE TIME SET UP COST	ONE TIME	1	To be quoted by bidder
6	To be created	WHATSAPP MESSAGE – Marketing/Promotional	EACH	3,00,00,000	To be quoted by bidder
7	To be created	WHATSAPP MESSAGE – Utility/Service/Authentication	EACH	3,00,00,000	To be quoted by bidder
8	To be created	OCR-BASED BILLING / DOCUMENT PROCESSING – SETUP & INTEGRATION	EACH	1	To be quoted by bidder

Note: Overall L-1 bidder shall be selected considering entire SOR value.

3. **Payment will be made to service provider for following services as per rates mentioned below;**

Sr. No.	Service SAP Master Code*	Description	UoM	Quantity for 3 years	Rs. per Unit
1	500707	Code and Active keyword purchase and activation-Long Code & Keyword	EACH	3	15,000/-
2	500708	Code and Active keyword purchase and activation-Short Code & Keyword	EACH	3	25,000/-

Note: GEL reserves the right to use any above-mentioned service as per business requirement.
